

Eastridge Workforce Management Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Strictly Necessary Cookies		
Cookie Subgroup	Cookies	Cookies used
www.eastridgewm.com	OptanonAlertBoxClosed , OptanonConsent	First Party
info.eastridgewm.com	__cf_bm , __cfuid	First Party

Sale of Personal Data

Under the California Consumer Privacy Act, you have the right to opt-out of the sale of your personal information to third parties. These cookies collect information for analytics and to personalize your experience with targeted ads. You may exercise your right to opt out of the sale of personal information by using this toggle switch. If you opt out we will not be able to offer you personalised ads and will not hand over your personal information to any third parties. Additionally, you may contact our legal department for further clarification about your rights as a California consumer by using this Exercise My Rights link.

If you have enabled privacy controls on your browser (such as a plugin), we have to take that as a valid request to opt-out. Therefore we would not be able to track your activity through the web. This may affect our ability to personalize ads according to your preferences.

- **Performance Cookies**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

- **Targeting Cookies**

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Performance Cookies, Targeting Cookies		
Cookie Subgroup	Cookies	Cookies used
nr-data.net	JSESSIONID	Third Party
zoominfo.com	__cf_bm, _cfuvid	Third Party
hubspot.com	__cf_bm, _cfuvid	Third Party
youtube.com	VISITOR_INFO1_LIVE, VISITOR_PRIVACY_METADATA, YSC	Third Party
soundcloud.com	sc_anonymous_id	Third Party
www.youtube.com	TESTCOOKIESENABLED	Third Party
hsforms.com	_cfuvid	Third Party
google.com	NID	Third Party
influ2.com	R	Third Party
Snitcher	SNID	Third Party